

DSCPA

Delaware Society of CPAs

MEDIA KIT

DSCPA

WWW.DSCPA.ORG

About Us

The Delaware Society of Certified Public Accountants is a well-established and well-respected organization representing approximately 700 CPAs, their staff and students.

Contact Us

Phone: 302-478-7442
Email: lori@dscpa.org

Advertising Opportunities

- Website Sponsorship
- Ad in weekly emails
- Ad in private online member forum
- Dedicated email to members
- Full page ad in seminar manuals

New Website Sponsorship

This year the DSCPA is redesigning its website. We are excited to offer you the option to be a named sponsor **through April 2026.**

This is a unique opportunity to reach our members for **14 consecutive months** for one low price.

Please contact us for more details.

Below is a sneak preview of our new website and logo!

Get In Touch

2207 Concord Pike, #221
Wilmington, DE 19803
info@dscpa.org
302-478-7442 *phone*
302-478-7412 *fax*



Quick Links

[Members](#)
[Learning](#)
[Why Join?](#)
[Careers](#)
[Public Library](#)
[Connect](#)

Weekly Email Advertisement

Be a presence in our CPE community! Every Monday we send an email to our marketing list of over 1000 accountants highlighting upcoming educational events. You can purchase a banner ad to be placed in our weekly emails. Below is a sample of that email. Contact us to discuss appropriate size and content.

Top Webinar Picks
January 9 - January 12

Getting Ready for Busy Season: Review Individual Tax Form Changes
2 Hours Taxes
January 9

Understanding and Managing Burnout Among Accounting and Finance Professionals
2 Hours Personnel/Human Resources
January 10

Delaware Ethics for CPAs
4 Hours Delaware Ethics
January 11

The logo for the Delaware Society of Certified Public Accountants (COPA) features the letters 'COPA' in a stylized, blocky font. Below the letters, the words 'DELAWARE SOCIETY of CERTIFIED PUBLIC ACCOUNTANTS' are written in a smaller, sans-serif font.

PLACE YOUR AD HERE with CLICKABLE LINKS



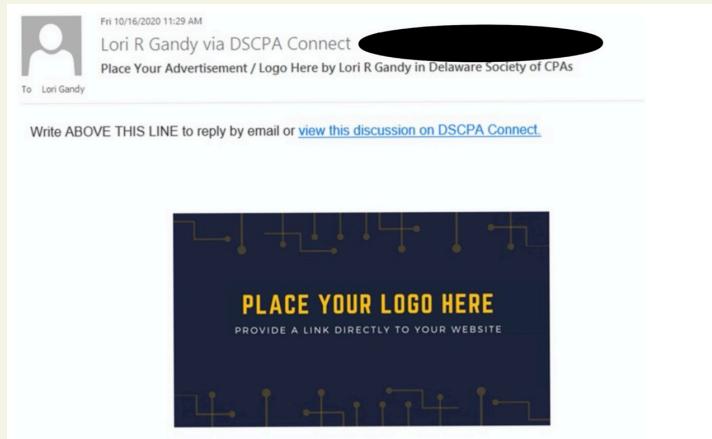
CONNECT

Advertising on CONNECT - Our Private Online Member Community

The DSCPA has launched an exclusive online community for our members. CONNECT allows our members to post information of interest and questions to other CPAs in a secure, dedicated forum. Other members respond on the forum. These posts are also sent in an email to each member. In the world of virtual and electronic communication, we want our members to CONNECT to you as well through ad placement. The online community advertising can be purchased quarterly or for a full year. All advertising will appear on CONNECT emails to our members.

Ad Placement on CONNECT Emails

CONNECT Email Ad Specifications



FILE FORMATS: Your logo in PNG or JPEG Images

TARGET URL: Must be live at time of submission

Send a Dedicated Email

Although we do not share our member list, you can still reach our members' inboxes through a dedicated email. We will send an email with content you provide. The content must include specialized knowledge based on your expertise that educates our members.

Email Specifications

- Provide company logo
- Provide email content including any hyperlinks
- Minimal promotion of a product or service can be included

Continuing Education Manual Advertising

Purchase a full page (8.5 x 11) advertisement in a seminar manual. Your ad can be black and white or full color and can include a direct link to a website. All manuals are pdf files and distributed to participants electronically.



We look forward to working with you to customize a marketing plan to fit your budget.

Thank you for supporting the Delaware Society of CPAs.

Contact Lori Gandy for details.

Lori Gandy
Director, Programs & Member Services
Delaware Society of CPAs
2207 Concord Pike
#221
Wilmington, DE 19803
P: 302-478-7442
lori@dscpa.org

SPECIAL INFORMATION: Advertisements cannot mislead the user. For example, they may not mimic or resemble Windows/Macintosh/Unix dialogue boxes, error messages, or the like.

Advertisements cannot resemble DSCPA.org content.

Disclaimer

All advertisements are subject to approval by the Delaware Society of Certified Public Accountants (DSCPA). DSCPA reserves the right to refuse advertising sponsorships. The appearance of an advertisement in any DSCPA publication does not necessarily constitute endorsement by DSCPA of the advertiser, sponsor or of its products or services.